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## **MUZAK HEART & SOUL FOUNDATION MAKES SOME NOISE! WITH SEATTLE STUDENTS**

### **Foundation That Redefines Music Education Announces Mini-Noise! Camp To Help Seattle Students Jump-Start Their Music Industry Careers**

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Charlotte, NC — Kids love music. Just ask any grown-up shouting at them to turn down the volume. The Muzak Heart & Soul Foundation amplifies that passion by redefining music education in a way that makes it fun and relevant. The Foundation's newest way to achieve this is through Mini-Noise!, a one-day music business workshop for high school students to be held on Saturday, April 21, 2007. Mini-Noise! is an extension of Noise!, the annual two-week summer camp held in Los Angeles, CA which aims to give students a first-hand look into the music industry — and receive a unique education that helps them decide which direction they want to pursue as they continue throughout their educational and professional lives. Mini-Noise! offers teens the opportunity to hear from music professionals in the Seattle area and experience a small part of Noise!

"Beyond joining a band or teaching music themselves, most kids who love music aren't aware of the numerous professional opportunities that are related to music" said Bob Cauley, Muzak Heart & Soul Foundation President. "We wanted to create awareness and teach kids that there is opportunity in music beyond the musicians on stage or in the street. Mini-Noise! is an excellent way to spread that knowledge across the country beyond our annual Noise! camp," Cauley said.

Seattle, WA is a hotspot for America's music industry, and home to a wide array of artists and top companies associated with the music industry. The Muzak Heart & Soul Foundation is pleased to accept applications for this year's Mini-Noise! camp in Seattle, held at Ballard High School. Heart & Soul is looking for high school students within the Seattle area that have a real interest in the world of music — no special expertise is required. Early applications are encouraged — only the first 75 students that apply will be selected for Mini-Noise! This one-day workshop is absolutely free for students. At Mini-Noise!, attendees will meet and learn from a wide range of role models including artist managers, record label producers,

event promoters, Audio Architects, entertainment lawyers and more. Students will learn marketable skills that will turn their passion for music into real world opportunity, and leave with local music industry contacts.

To apply, students should visit [www.heart.muzak.com](http://www.heart.muzak.com). For further information, please call the Muzak Heart & Soul Foundation at 800 331.3340 extension 3342 or email [heart@muzak.com](mailto:heart@muzak.com). All applications must be received by Wednesday, March 28, 2007.



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As previously mentioned, Mini-Noise! is an extension of the two-week Noise! camp. After experiencing music industry careers firsthand and making valuable contacts, many Noise! participants go on to exceptional professional accomplishments. Most recently, Noise! graduate Quentin Bethea, a Noise! 2005 alum, received a full scholarship to Berklee College of Music in Boston. He was also selected two years in a row to be one of 24 students to participate in the Gibson/Baldwin Grammy Jazz Ensemble, where he traveled to L.A. for eight days — performing with jazz greats such as Barry Harris, Hank Jones, Oscar Peterson, Kirk Wahlum, Ivan Neville and more. Quentin also attended the 48<sup>th</sup> Annual Grammy's and performed live at a Grammy after-party, and is set to record at Capitol Recording Studios.

Noise! 2007 will be held July 15 – 27 at California State University Northridge in Los Angeles. To learn more about Noise!, please visit [www.heart.muzak.com](http://www.heart.muzak.com).

The Muzak Heart & Soul Foundation was established in 1998 by Muzak, the world's leading business music and messaging provider. Muzak believes in the power of music to change lives. The Foundation's mission is to redefine and expand the scope of music education. Heart & Soul helps students turn their passion for music into real world opportunities — by providing teens with new and exciting programs focused on all aspects of the music business. To learn more about the Muzak Heart & Soul Foundation, please visit [www.heart.muzak.com](http://www.heart.muzak.com).

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