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LOS ANGELES MUSIC INDUSTRY MAKES SOME NOISE!

**Music Industry Professionals Partner
With Muzak Heart & Soul Foundation to Inspire the Next Generation**

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Charlotte, NC — The Muzak Heart & Soul Foundation and many Los Angeles music industry professionals will join together this month to provide 32 teens from across the nation with the two-week experience of a lifetime.

The [Muzak Heart & Soul Foundation](#), a leading supporter of music education, is once again orchestrating and funding Noise! 2007, the sixth annual summer camp for aspiring music professionals. Noise! gives students the opportunity to learn about the music industry from top professionals in the field.

The students, ages 15 to 17, who were chosen for the camp receive full scholarships to attend Noise!, which will take place July 15-27 at the California State University Northridge campus in Los Angeles.

While at Noise!, campers will work and visit with record label producers, artist managers, music critics, audio architects, choreographers and numerous other music industry professionals. They will all be given a glimpse into the lives and working environments of high-profile music industry representatives.

"The industry professionals who donate their time to speak at Noise! are phenomenal. They offer such a wealth of information to the students and one of the main points they all make is that the music industry is not about money—it's about having a sincere passion for music," Heart & Soul Business Manager Neely Vasher said.

[Noise!](#) has proven to be a powerful networking tool for past participants as they establish invaluable contacts with the professionals they meet. "Our former campers are accomplishing many exciting things in the music industry and I'm confident that this year's campers will be no different. You'll certainly be hearing about their many successes in the future!" Vasher said.

In order to prime students for their own quest of a music profession, another part of the Noise! experience involves each camper choosing and researching a specific career out of the vast array of options within the music industry. This

research will be presented by each camper to all those in attendance in the form of a career plan at the camp's culmination.

"This year's Noise! application process was very difficult," Vasher said. "It's clear that all of these students are extremely motivated and ambitious and that they'll do anything they can to be a part of the music industry," she said.

An equal number of young men and women were chosen to attend this year's Noise!. The students, all from very diverse backgrounds, represent not only 13 U.S. states—California, Georgia, Kansas, Louisiana, North Carolina, New Jersey, New York, Ohio, Oregon, South Carolina, Texas, Washington and Wisconsin—but Jamaica as well.

Vasher said she witnesses a huge transformation in the students over the course of the two-week camp. "They arrive at Noise! imagining they will be the next superstar, and go home with an entirely new and more realistic perspective—they leave with tangible dreams of having a real career within the music industry," she said.

Noise! has been held in Los Angeles, "The Entertainment Capital of the World", for the past two years. During last summer's Noise!, students toured the same studios in which stars such as Frank Sinatra, The Rolling Stones and the Foo Fighters have recorded. They met with the president of Fox Music, sat in the live studio audience of a CBS television show, heard from an entertainment lawyer, and of course, made some music of their own.

About the Muzak Heart & Soul Foundation

The Muzak Heart & Soul Foundation, a 501(c)3 non-profit charity, was established in 1998 by Muzak, one of the world's leading providers of music and other media services. Muzak believes in the power of music to change lives. The Foundation's mission is to redefine and expand the scope of music education. Heart & Soul helps students turn their passion for music into real world opportunities—by providing teens with new and exciting programs, such as Noise!, which are focused on all aspects of the music business. To learn more about the Muzak Heart & Soul Foundation, please visit heart.muzak.com.

About Muzak

As the world's leading provider of business music, Muzak creates experiences that reach more than 100 million people daily. Some of the biggest brands in business, from Aveda to Sur La Table to Boeing, work with Muzak to enhance their brand image. More than 80 core [satellite music programs](#) and an endless variety of custom programs are distributed through a national network of sales and service locations, from Muzak's library of more than 2 million tracks. For more information, visit www.muzak.com.

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